

# Devices Make Experiences

Rethink your opportunities and grow your business into new market segments with a series of professional headsets, built for workplaces more challenging than an open office.

The Devices Make Experiences (DME) program is a fast way to learn more about the BlueParrott brand and portfolio of noise-cancelling headsets, but also about the business verticals you can now approach and the right solutions for each use case.



## Engineered for high-noise environments

BlueParrott has been producing industry-leading sound solutions for 12 years now, serving the professional driving community with the highest levels of noise cancellation, comfort and durability.

Now as part of the Jabra family, we bring this expertise to a new collection of work settings, engineering headsets with features that will enhance productivity in professional environments that require more than your standard open office.

**With the right BlueParrott sound solution, you can now extend into segments previously untouchable.**



## Multiple new markets. Multiple new headsets to serve them.

Take the training to learn more about the verticals BlueParrott focuses on and how our solutions address the challenges of these noisy, dirty and sometimes dangerous workplaces.



## What's included in the training?

Here's a more in-depth look at what DME has to offer:

- 1 BlueParrott Story**
  - BlueParrott's sound expertise, core offerings and portfolio of solutions.
  - A closer look at the environment these headsets are built for and operate within.
- 2 Market Opportunity**
  - The main enterprise verticals you can now approach and how BlueParrott sound solutions address the pain points of those workers in high-noise environments.
- 3 Resources & Benefits**
  - Downloadable resources and a pitch sales associates can use when speaking to a customer.
  - Nominate 3 accounts where you think BlueParrott is the right solution for and choose one free BlueParrott device for yourself.

Help your customers choose the best tool for superior calls in high-noise environments.

Take DME training now at [blueparrott.com/dme/blueparrott](https://blueparrott.com/dme/blueparrott)